

HOW TO – MANAGEMENT SERIES

"Meaningful Mondays" Zürich - 3 hr Evening Workshops | Catalog: Jan to June 2020

Management Education - Skills Building - Continuous Learning

www.mq-learning.com



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**BY 2022, ~54% OF ALL EMPLOYEE WILL NEED
UP-SKILLING & RE-SKILLING**

FUTURE OF JOBS 2018, WEF

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**[LEARNING] SYSTEMS OF THE FUTURE NEEDED
TO BE FLEXIBLE AND PREPARE INDIVIDUALS TO
LEARN CONTINUOUSLY OVER THEIR LIFE**

ILO, 2018

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**AROUND 60% OF MANAGERS UNDERPERFORM
OR FAIL IN THEIR FIRST 2 YEARS**

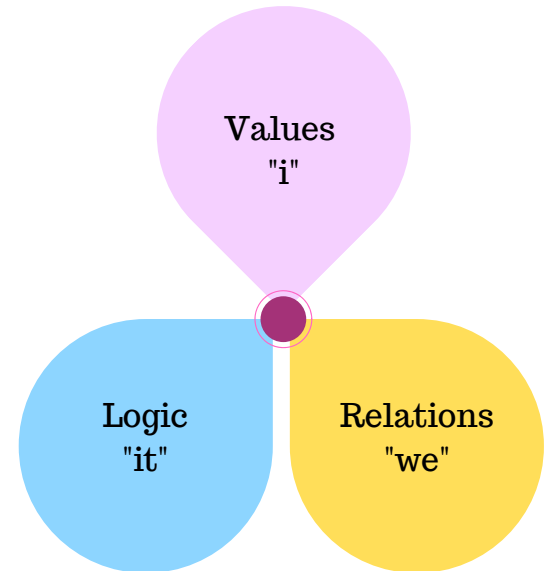
CEB, 2014

HOW CAN MQ LEARNING HELP YOU?

Being a Manager is a continuous process, a process of developing oneself in strategic ("it"), relational ("we"), and personal ("i") dimensions. Most organizations either do not provide formal training or provide only one-time generic solutions to support their managers in this process.

WEF report estimates that with changing the technological and economic landscape, managers need to be continuously up-skilled and re-skilled in not only technical areas but also in "human" skills to manage emerging complexities.

MQ Learning provides managerial training across logic ("it"), relations ("we"), & values ("i") dimensions to develop future managers. You can choose the area and the training from our catalog based on your unique needs. Our interactive and experiential training leverages best practices from management research, psychological advances, and philosophical inquiry.



- Our Framework -



CONCEPT - OUR "HOW TO" MANAGEMENT SERIES

Our How-To Management Series is a dedicated 3-hr evening workshop series for existing & aspiring, e.g., managers, functional leads, technical leads, department heads, or entrepreneurs. Our concept focused, interactive, and experiential workshop series is designed to support your logical ("it"), relational ("we"), & personal ("i") development.

Choose the workshop(s) based on your personal need, and become a manager you always wanted to become. Titled "Meaningful Mondays" and limited to 12 participants, our cosy workshops will be held mainly on the second and fourth Mondays of the month. Your Mondays will never be the same again. Reserve early!

LOCATION



*Galerie Pirlot
Hohlstrasse 209
8004 Zürich*

An exquisite art gallery and training space in the heart of Zürich to learn, create, & inspire. The nearest bus/tram stop is Hardplatz.

COST

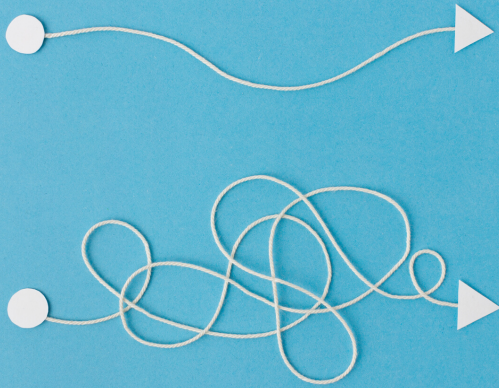


Single Workshop: CHF 195

Voucher of 3: CHF 500

Contact/Register: mq-learning.com/calendar

We also work together with organizations as part of their management education & skill-building initiatives. Contact us to know more.



18.30 – 21.30; Jan 27, 2020

How to **Logically Solve a Problem**

Problem-solving is both about tools and mindsets.
In this workshop you will learn to:

- Identify the real problem & avoid the noises
- Understand different modes of problem-structuring e.g., top-down & bottom-up
- Decode the art of using techniques like logic trees and issue prioritization

"All life is Problem Solving" - Karl Popper

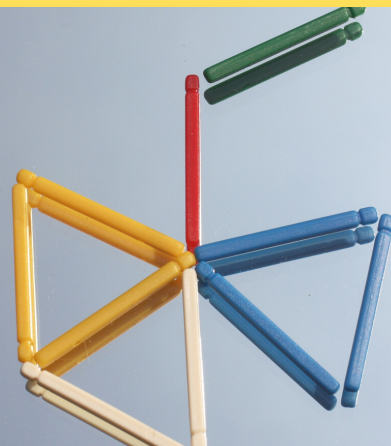
18.30 – 21.30; Feb 10, 2020

How to **Build Values driven Cohesive Teams**

Business is never a solo activity, and managing teams and relations is an integral part of success. In this workshop you will learn to:

- Acknowledge & respect diversity of values
- Understand different management styles and resonate with your own
- Give & receive constructive feedback

"Great things in business are never done by one person " - Steve Jobs





18.30 – 21.30; Feb 24, 2020

How to

Make Strategic Presentations

A convincing strategic powerpoint presentation is a story intertwined with key messages and simple structure. In this workshop you will learn to:

- Structure key messages e.g., MECE concept
- Build a convincing story-board
- Create meaningful slides using theme catalog

"Simplicity is the ultimate Sophistication" - Leonardo da Vinci

18.30 – 21.30; March 9, 2020

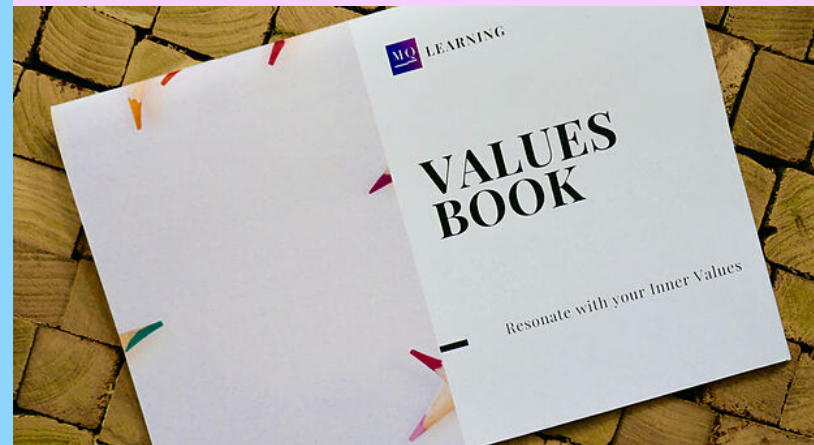
How to

Resonate with your Values for Decision Making

If we can develop a conscious relationship with our internal values, we can find a north star for making decisions. In this workshop you will learn to:

- Reflect on inner values using e.g. Jung's active imagination
- Draw inspiration from your idols and leaders
- Become accountable for value based decisions

"It is not difficult to make decisions when you know what your values are" - Roy Disney





18.30 – 21.30; Mar 23, 2020

How to

Build Strong Stakeholder Relationships

We can multiply the influence of our work by building strong relationships with our stakeholders.

In this workshop you will learn to:

- Identify different stakeholders and their needs
- Understand their differentiated & collective need
- Map stakeholders on interest-influence matrix

"What we collectively envision, we can create & bring into reality" - John Mackey

18.30 – 21.30; Apr 27, 2020

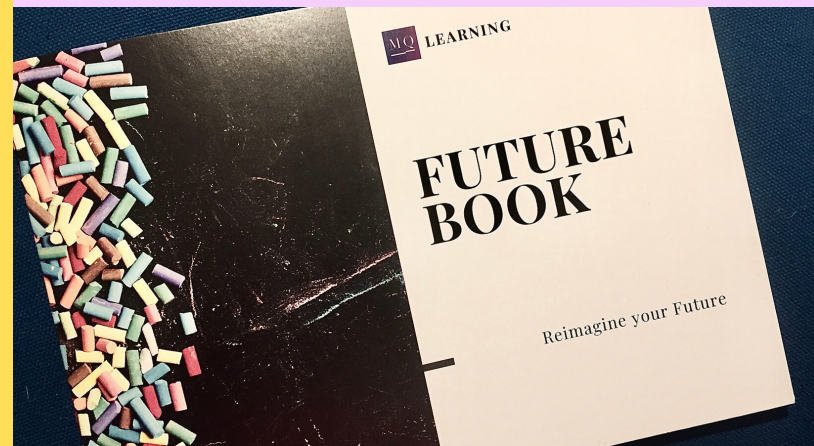
How to

Reimagine Your Future

Give yourself permission to re-imagine different future possibilities and design your values based "Future" you would like to live. In this workshop you will learn to:

- Reconnect with your values
- Visualize different futures & choose the most resonant one
- Develop an action plan to live the future

"The best way to predict future is to create it" - Abraham Lincoln





18.30 - 21.30; May 25, 2020

How to

Develop Resilience in Difficult Times

In challenging times, the word hope might even bring more despair. What we need is resilience from inside. In this workshop you will learn to:

- Resonate with your value-based legacy
- Source your inner energy based on Joanna Macy's "Spiral that reconnects"
- Develop your method to keep being resilient

"You can't go back & change the beginning, but can start where you are & change the ending" - C. S. Lewis



18.30 - 21.30; May 11, 2020

How to

Efficiently Manage a Project

Project Management is logically constructing multiple perspectives and become a thought partner. In this workshop you will learn to:

- Focus on right problems, & breakdown activities
- Conduct activity analysis, & develop a time-chart
- Prioritize activities e.g. through Eisenhower matrix, and report progress-impact project status

"Nothing is particularly hard if you divide it in small jobs" - Henry Ford

FOUNDER

MQ Learning is a result of a personal quest of Deepak, to create a meaning-driven continuous learning society by supporting individuals & organizations in their intellectual, emotional, and ethical development.

Embracing the philosophy of multi-disciplinary education, Deepak holds degrees in the fields of Technology (MTech - India), Business (MBA, HSG Switzerland), and Humanity (MA - Philosophy, California; Coach CPCC, ACC).

With 15+ years in the corporate world, he has held Executive positions in Consulting and Multinationals like Accenture, Deutsche Post DHL, and Zurich Insurance Company. Especially, he has setup Learning and Development for a Strategic Consulting unit, lead AI & Robotics division, & served as country COO for a multinational.

Contact: deepak@mq-learning.com

OUR PARTNERS



GALERIE
PIRLOT

WE ENABLE UN SDGS



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Credit to MQ Learning for so effortlessly creating an environment where we all felt comfortable to put work, organisation, and status to one side and share our humanity with each other. I left the day feeling energized and inspired. Highly Recommended!

Steven S., Portfolio Manager

MQ Learning's workshop was exceptional for both, my personal work and development of my company. Their style of teaching is focused and scientific, balanced with a fun approach in an atmosphere of trust & openness.

Dr. Kasia K., Research Scientist, Entrepreneur

MQ Learning's training is very refreshing and to the point. The ability to notice when to let the group speak and when to move on is a big plus for me. The experience in both the business side and the 'soft' side really make a difference.

Afke S., Senior Data Scientist

In all my activities, it is important to have meaning in what I do and the values are the start of it for me; that way I can overcome difficult phases and also truly and sincerely celebrate successes. Participating in MQ Learning training gave me even more confidence to continue to take actions around them.

Olivier P., Insurance Specialist, Entrepreneur

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THE FUTURE OF WORK CONSISTS OF LEARNING A LIVING

Marshall McLuhan

The background of the entire slide is a low-angle, upward-looking photograph of a modern skyscraper with a glass facade, set against a clear, vibrant blue sky. The building's structure, including its steel beams and glass panels, creates a strong sense of height and perspective. In the top left corner, there is a purple square containing the white letters 'MQ'. To the right of this square, the word 'LEARNING' is written in a white, sans-serif, all-caps font. Below the text, there are two horizontal white lines of increasing length, creating a stylized underline effect.

MQ LEARNING

MQ Learning provides creative and embodied trainings integrating logic, relations, and inner values, to ensure deep internal resonance and practical external applicability

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